

# 21st Annual The Dalles Starlight Parade

Friday, November 26, 2010

Sponsored by The Dalles Area Chamber of Commerce & Downtown Committee

## “A Cowboy Christmas”

Entry Deadline: Tuesday, November 23, 2010

Mail in or drop off your entry to The Dalles Area Chamber of Commerce

404 West 2nd Street, The Dalles, Or. 97058 541-296-2231

Entry Fee: \$20.00 After November 23rd \$40.00

Name of Business/Organization: \_\_\_\_\_

Name of Person filling out application: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Description of Entry exactly as you want it read by the announcer: \_\_\_\_\_

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### Please check the category or categories that best fits your entry (required)

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|---|--|
| <input type="checkbox"/> Individual                   | <input type="checkbox"/> Marching Band                 |
| <input type="checkbox"/> Costumed Walking Group       | <input type="checkbox"/> Equestrian Group              |
| <input type="checkbox"/> Musical Group Walking/Riding | <input type="checkbox"/> Equestrian Individual         |
| <input type="checkbox"/> Musical Individual           | <input type="checkbox"/> Pooper Scooper                |
| <input type="checkbox"/> Non Musical                  | <input type="checkbox"/> Antique Cars/Trucks/Tractors  |
| <input type="checkbox"/> Animal(s)/Pet(s)             | <input type="checkbox"/> Other (please describe) _____ |

### Length of Entry for Line-up:

- This is very important. Be very specific and exact in your measurements
- Your Application will not be accepted without this information.
- Average auto is 12 – 15 feet in length.
- If you are entering a float on a flatbed trailer pulled by a pickup measure the length from the front pickup bumper to the back of the trailer including the trailer tongue.
- If your entry includes several vehicles and you intend to parade in single file what is the length of the total entry?
- Be very specific and exact in your measurements.

Any special line-up instruction? \_\_\_\_\_

Check here if entry is musical or will otherwise create noise.

### Insurance Requirements for Parade/Festival Participants:

- Licensed motorized vehicles or units need to show proof of auto liability insurance
- Individuals or organizations with a horse related entry will be required to show evidence of general liability insurance generally available through Homeowners/Renters Insurance Policy
- All commercial entities or any food service outlet shall show proof of general liability insurance which includes product liability. The Dalles Area Chamber of Commerce and any other major sponsor listed on the application are to be named as an additional insured on a certificate of liability insurance.
- All non-profit entities and home based vendors (excluding Food Vendors) must sign a “Hold Harmless Statement of Waiver” relieving The Dalles Area Chamber and other major sponsors of any liability resulting from the actions or activities of the applicant. “Hold Harmless Statement of Waiver” forms are available at the Chamber of Commerce office.

- **Entry Fee: \$20.00**
- Checks should be made payable to The Dalles Area Chamber of Commerce
- Mail or drop off completed Form and Fee to:  
The Dalles Area Chamber of Commerce  
404 West 2nd Street  
The Dalles, OR 97058
- Credit Card Payments may fax their entry to 541-296-1688
- Questions? Please call us at 541-296-2231 or 1-800-255-3385
- Check-in with the Kiwanis parade organizers on the corner of West 8th and Cherry Heights Road, directly behind the old Albertson’ building at the east end of Cascade Square parking lot.
- Line up time is 5:00 pm.
- Parade begins at 6:00pm
- All entries must be illuminated with lights and should feature the parade theme.
- Santa Claus will be furnished by The Dalles Chamber and Downtown Committee.
- No additional Santa’s and no Santa/Grinch Costumes
- Do not throw candy into the crowd. Walkers may distribute candy at the curb.

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### Judging Criteria:

Judging of the entries is based on the following criteria:

Interpretation/Presentation of the theme	40% of score
Eye Appeal/Lighting	30% of score
Originality	20% of score
Effective use of size	10% of score

## RULES GOVERNING PARADES

To insure reasonable safety to life and property in the operation of parade floats, automobiles and similar conveyances within the city limits of The Dalles.

1. Material used in construction, decoration, etc. must be flame retardant. Materials such as straw or hay must also be treated.
2. Where a person is within a float, such as the driver, there shall be no combustible material within five feet of his exit way.
3. Motorized floats or floats pulled by a motorized vehicle and automobiles have to be equipped with a fire extinguisher with a classification, of at least 2A 10 8C (when a vehicle and trailer are connected as a single unit, one extinguisher will meet this requirement).
4. Horse-drawn wagons and other non-motorized conveyances using straw or other combustible material shall carry fire extinguishers as prescribed above.
5. No smoking is allowed on any float and no person shall cause or permit any open flame upon or within the area of any float.
6. No combination of vehicles coupled together shall consist of more than two vehicles.
7. Vehicles towing trailers must be equipped with a tow bar or coupling device of sufficient strength to hold the weight of the towed vehicle upon the street when operated.
8. Vehicles towing trailers shall be equipped with safety chains, connected to the towed and towing vehicles and to the tow bar to prevent the tow bar from dropping to the ground in the event the tow bar or coupling device fails.
9. Safety chains shall have no more slack than is necessary to permit proper turning.
10. A float may not exceed 40 feet in length and 13 ½ feet in height.
11. Vehicles and floats shall stay in their assigned position in the parade.
12. Operators of vehicles shall not have their vision obstructed.
13. Persons riding on floats shall be located on the main part of the float and positioned so they will not obstruct the vision of the operator.
14. Persons shall remain on the unit to which they are assigned to the end of the parade route, except in case of breakdown or emergency.
15. No unit shall disband until reaching the destination indicated on the permit, except in the case of breakdown or emergency.
16. The drinking, display or possession of alcoholic beverages or other intoxicant, or controlled substances is absolutely prohibited. City ordinances and state laws will be enforced.
17. The discharge of firearms, fireworks or other explosive devices is prohibited. Violators will be prosecuted.
18. The throwing of objects or substances into the crowd is prohibited. Candy, balloons or small items may be dropped in front of the crowd along the street.
19. The end of the parade is normally at The Dalles Chamber Office West 2nd Street. All entries are encouraged to be picked up at that location. If your entry goes back to the starting point, please use extreme caution.