



40th Annual Northwest Cherry Festival

"Follow the Cherry Brick Road"

PARADE ENTRY APPLICATION

April 27, 2019 at 10am

Application Deadline: Monday, April 22, 2019, 5:00PM

NON - HORSE ENTRY APPLICATION

Non-Commercial/Non-Profit \$20.00, Commercial \$40.00

Questions? Email: info@thedalleschamber.com or call 541.296.2231

Judged (circle) YES / NO

CIVIC Float? / COMMERCIAL Float? / COMMUNITY Float? (schools/children/family)
 BAND / FLOAT (any group that has a float will be judged as a float.)

GROUP: _____

CONTACT PERSON(s): _____

ADDRESS: _____

PHONE: _____ CELL: _____

EMAIL: _____

DESCRIPTION OF ENTRY FOR ANNOUNCER (3-4 SHORT SENTENCES)

LENGTH OF ENTRY (IN FEET): _____ how many vehicles? _____ *If you are entering a float measure the length from the front pickup bumper to the back of the trailer. If your entry includes several vehicles and you intend to parade in single file what is the length of the total entry?*

*ALL LAST MINUTE ADD-ONS in the Parade will be asked to join in at the BACK—
we will not be adjusting numbers.

WILL THERE BE ANY LOUD NOISES OR MUSIC FROM YOUR ENTRY THAT MAY ALARM HORSES? IF YES, PLEASE DESCRIBE:

DAY OF PARADE:

Judging will take place at your location spot.....

7:30am CHECK-IN BEGINS: Must go to Check-in on 8th and Cherry Hts. Rd (behind Goodwill)

8:30am JUDGING begins for those that want to be judged at your location spot.

10am Parade Begin

Route: Begins at West 6th & Webber. East on 6th, which becomes West 3rd through downtown, left on Madison, left on West 2nd Street, Parade ends at The Dalles Area Chamber of Commerce. Check in with the Parade officials

(see attached map)

Mail or Drop off Completed Form and Fee to:

Make checks payable to The Dalles Area Chamber of Commerce, Visa/MasterCard accepted.

The Dalles Area Chamber of Commerce, 404 West 2nd Street, The Dalles, OR 97058, 541.296.2231

email: info@thedalleschamber.com www.thedalleschamber.com

Questions? Please email: info@thedalleschamber.com or call 541-296-2231.

www.thedalleschamber.com

Read Attached Hold Harmless Agreement, Parade Rules & Regulations.

(must be completed to authorize Parade participation).

I HAVE READ, SIGNED AND UNDERSTAND THE HOLD HARMLESS AGREEMENT,
ALL PARADE RULES AND REGULATIONS AND WILL ABIDE ACCORDINGLY.

Today's Date: _____

Signature: _____

Printed Name: _____

Attached Proof of Insurance.

Entry number:

Are you with a Horse group?

Hold Harmless Agreement The undersigned does hereby agree to RELEASE, INDEMNIFY AND HOLD HARMLESS, The Dalles Area Chamber of Commerce, their affiliates, employees, Boards of Directors, committees, event organizers and volunteers, from any and all liability of any kind, any losses, claims, injury to persons or property (including without limitation wrongful death), actions or damages which I/We may suffer, and any such claims that may be asserted against The Dalles Area Chamber of Commerce, their affiliates, employees, Boards of Directors, committees, event organizers and volunteers by my participation in the Northwest Cherry Festival Parade and any related activities, or arising from any act or omission by myself, my agents, or employees, or by reason of or related to myself or my use of any personal possessions or equipment as a participant in the Northwest Cherry Festival Parade.

I further acknowledge the application of ORS 30.687 et. Seq., ACTIONS ARISING OUT OF EQUINE ACTIVITIES including but not limited to ORS 30.961 **Limitations on liability; exceptions.**, to my participation in the Northwest Cherry Festival Parade and acknowledge the limitation of liability which protects The Dalles Area Chamber of Commerce, their affiliates, employees, Board of Directors, committees, event organizers and volunteers, and limits their liability for injuries to persons and property that may arise from or be associated with the risks inherent in equine presence and use in the Northwest Cherry Festival Parade. As a condition of my participation in the Northwest Cherry Festival, I hereby waive the right to bring an action against any of the sponsoring entities and event organizers named herein for any injury or death arising out of riding, driving, grooming or riding as a passenger in any equine driven form of transportation or upon an equine.

RULES GOVERNING PARADES

To ensure reasonable safety to life and property in the operation of parade floats, automobiles and similar conveyances within the city limits of The Dalles.

1. Material used in construction, decoration, etc. must be flame retardant. Materials such as straw or hay must also be treated.
2. Where a person is within a float, such as the driver, there shall be no combustible material within five feet of his exit way.
3. Motorized floats or floats pulled by a motorized vehicle and automobiles have to be equipped with a fire extinguisher with a classification, of at least 2A 10 8C (when a vehicle and trailer are connected as a single unit, one extinguisher will meet this requirement).
4. Horse-drawn wagons and other non-motorized conveyances using straw or other combustible material shall carry fire extinguishers as prescribed above.
5. No smoking is allowed on any float and no person shall cause or permit any open flame upon or within the area of any float.
6. No combination of vehicles coupled together shall consist of more than two vehicles.
7. Vehicles towing trailers must be equipped with a tow bar or coupling device of sufficient strength to hold the weight of the towed vehicle upon the street when operated.
8. Vehicles towing trailers shall be equipped with safety chains, connected to the towed and towing vehicles and to the tow bar to prevent the tow bar from dropping to the ground in the event the tow bar or coupling device fails.
9. Safety chains shall have no more slack than is necessary to permit proper turning.
10. A float may not exceed 40 feet in length and 13 ½ feet in height.
11. Vehicles and floats shall stay in their assigned position in the parade. . An entry must stay up with the entry in front of them. Do not stop and create a gap in the parade. If so, you may be asked to leave the parade.
12. Operators of vehicles shall not have their vision obstructed.
13. Persons riding on floats shall be located on the main part of the float and positioned so they will not obstruct the vision of the operator.
14. Persons shall remain on the unit to which they are assigned to the end of the parade route, except in case of breakdown or emergency.
15. No unit shall disband until reaching the destination indicated on the permit, except in the case of breakdown or emergency.
16. The drinking, display or possession of alcoholic beverages or other intoxicant, or controlled substances is absolutely prohibited. City ordinances and state laws will be enforced.
17. The discharge of firearms, fireworks or other explosive devices is prohibited. Violators will be prosecuted.
- 18. The throwing of objects or substances into the crowd is prohibited. Candy, balloons or small items may be dropped in front of the crowd along the street.**
19. The end of the parade is normally at The Dalles Chamber Office West 2nd Street. All entries are encouraged to be picked up at that location. If your entry goes back to the starting point, please use extreme caution.

****Oregon law says everyone who rides a motorcycle has to wear a helmet
& kids Under 16 have to wear one when on a bicycle.**

40th Annual Northwest Cherry Festival Parade

Judging will be April 27, 2019 from 8:30am to 9:30am, in a designated area near the line up. Awards will be presented to the line up just before you head downtown—that your ribbons may be displayed and the Announcers may announce the results on KODL and Haystack Radio.

CATEGORIES: Civic, Commercial, Community, Floats (any group that has a float is judged as a float)

Judging will be based on the following criteria:

Interpretation/Presentation of the theme	40% of score
Eye Appeal	30% of score
Originality	20% of score
Effective Use of size	10% of score

Total possible points: 100.

Ribbons to 1st, 2nd, and 3rd highest percentages earned.
 There will be 3 Judges, the average of their scores will determine placings.
 Additional Ribbon People's Choice will be awarded.

